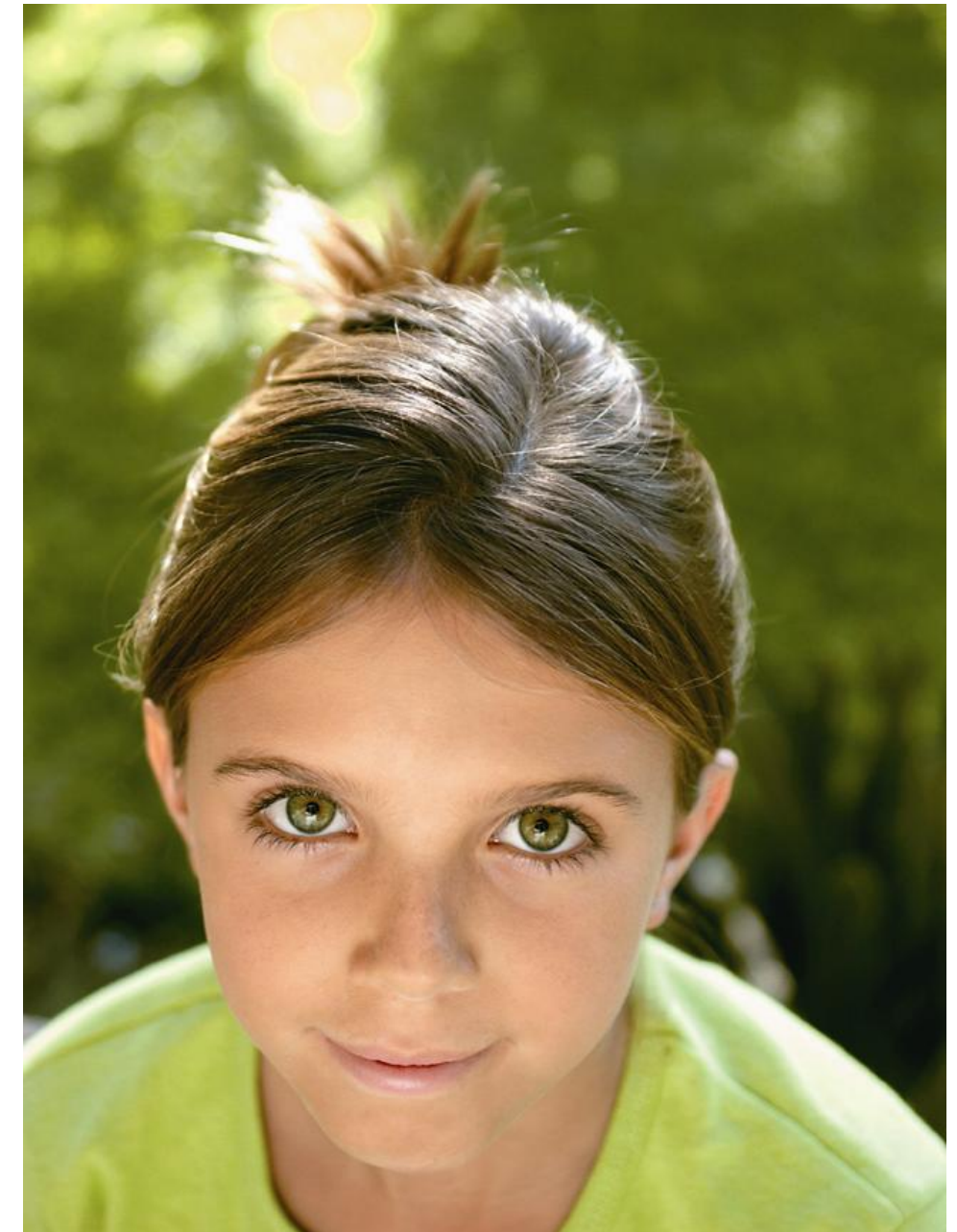




# Built Green Canada 2010 ANNUAL REPORT



A program developed “by builders, for builders” to address energy efficiency and environmental responsibility in the residential construction industry.

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## REPORT FROM THE PRESIDENT

Throughout 2010 Built Green Canada has addressed two key organizational requirements: governance; and operations.

Good progress has been made on the governance front with:

- The transfer from the Built Green Society of Canada to Built Green Canada, new incorporation status and new by-laws;
- A governance Board with operations delegated to staff;
- Committees with clear terms of reference; policies and procedures;
- New membership criteria;
- Licensing agreements for delivery agents;
- A strong goal and direction, supported by an operational plan;
- Attention to trade and certification marks; and
- Consistent reporting and accountability.

Operationally, Built Green Canada is addressing the issue of membership levels and home enrolments during a time of economic uncertainty, reduced buyer activity and growing market competitiveness. After seven years in its current form, the **BUILT GREEN™** program technical aspects are also under review to make sure the programs are still appropriate for today’s market conditions.

The **BUILT GREEN™** program has proven that it is a strong, practical “green” option for builders. We must remain diligent, however, to ensure Built Green Canada provides easy access, a builder centered approach, provision of flexible choices geared to the members’ business practices and, most importantly, creating new market penetration.

Built Green Canada owes a great deal to the sponsors that have supported the Organization and the **BUILT GREEN™** program since its formation seven years ago. On behalf of the Board of Directors, and the members, I would like to acknowledge that supports and thank all the sponsors for their involvement.

It has been my privilege to serve as the President of Built Green Canada for the past seven years. It has been a rewarding experience and I am confident the organization is building on a strong foundation.

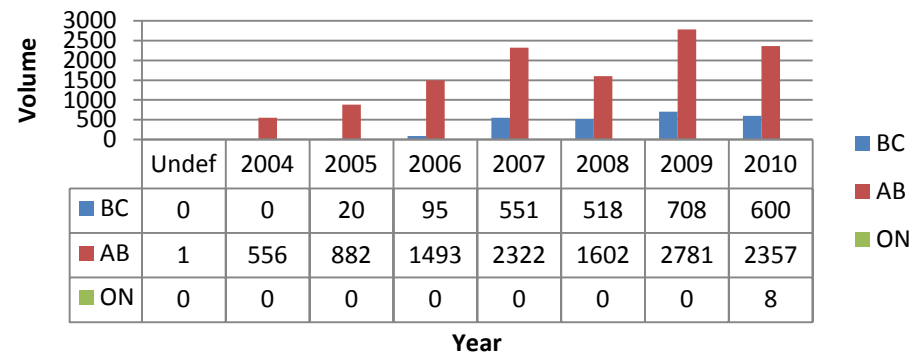
Respectfully submitted,

*David C. Bengat*

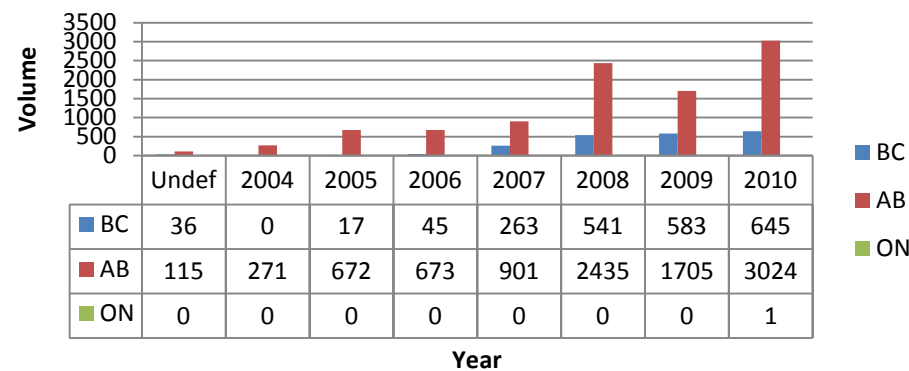
*Thank You*



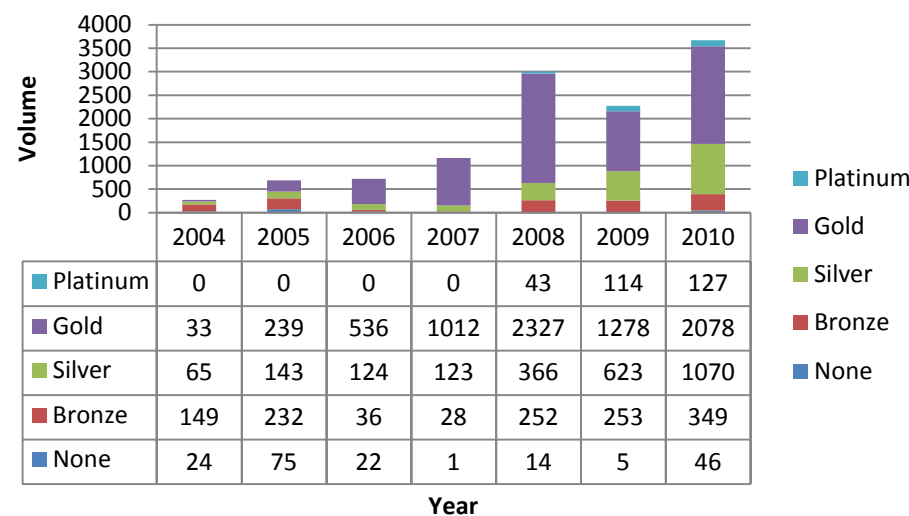
### BUILT GREEN™ Enrolments 2004-10



### BUILT GREEN™ Certifications 2004-10



### BUILT GREEN™ Certifications by Seal



### Total Homes in the Database

	Alberta		BC		Ontario		Totals	
	S	S & U	S	S & U	S	S & U	S	S & U
Active	1986	2933	340	347	7	7	2333	3287
Completed	9778	10,070	2128	2324	1	1	11,907	12,395
Total	11,764	13,003	2468	2671	8	8	14,240	15,682

S = single family homes; S&U = single family homes and MSRT Units

**THE BUILT GREEN SOCIETY OF CANADA**

(Incorporated as an Alberta Society without share capital)

**STATEMENT OF FINANCIAL POSITION**

	2010	2009
<b>ASSETS</b>		
CURRENT		
Cash	30,126	61,385
Accounts Receivable	39,317	103,725
	<b>\$69,443</b>	<b>\$165,110</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
CURRENT		
Accounts Payable	16,078	12,718
Deferred Income	-	10,000
	<b>\$16,078</b>	<b>\$22,718</b>
<b>NET ASSETS</b>		
General Fund	53,365	142,392
	<b>\$69,443</b>	<b>\$165,110</b>

**STATEMENT OF REVENUE AND EXPENDITURES**

	2010	2009
<b>REVENUES</b>		
Labels/Miscellaneous	344	0
Licensing Agreements	10,000	0
Founding Sponsors	80,000	70,000
Membership Fees	42,300	42,325
Product Catalogue Fees	7,317	8,000
Program Fees	63,738	83,720
	<b>\$203,699</b>	<b>\$204,045</b>
<b>EXPENSES</b>		
Advertising and promotion	6,839	1,292
Bad debts	11,600	21,960
Board	20,785	2,510
Business taxes, license and memberships	304	51
Committees	9,604	0
Computer and office equipment	0	5,719
Contracted services	79,573	22,671
Database Fees	0	7,350
Employee benefits	674	1,353
Goods and services tax	7,073	0
Insurance	2,000	2,000
Interest and bank charges	450	442
Office	6,659	3,765
Program labels and plaques	4,103	0
Relocation Costs	0	7,500
Staffing	113,735	58,858
Technical program development	8,583	0
Telephone	3,775	2,735
Travel	16,969	11,958
	<b>\$292,726</b>	<b>\$150,164</b>
<b>EXCESS OF REVENUES OVER EXPENDITURES</b>	<b>(\$89,027)</b>	<b>\$53,881</b>

**BOARD OF DIRECTORS 2010-11**

David Bengert, Bard Golightly, Dennis Rithaler, Bob Deeks  
Trevor Gamelin, Steve Baines, Tim Kasten,  
Eric Gerrits, Pat Caporale,

**THE YEAR IN REVIEW**

**NEW INCORPORATION**

The Built Green Society of Canada transitioned to Built Green Canada and changed our incorporation status from an Alberta Society to a federal non-profit.



Picture: CAMELOT HOMES, QUALICUM BEACH, BC

**FILE AUDITS**



Seventy eight builders have been, or are, involved in the audit process to date. This represents 62% of active builders, in 2010.

Picture: DOMAE HOMES, CHILLIWACK, BC

**MEMBERSHIP CRITERIA**

Membership will fall into three categories: builder members; renovator members; and supporting members. The previous categories of Supplier/Manufacturer; Developer; Service Provider and Other, have been replaced. Three notable changes for 2011 are: (a) builders who do not enrol and certify **BUILT GREEN™** homes cannot be Built Green Canada builder members; (b) CHBA membership is no longer a prerequisite for Built Green Canada membership; and (c) we have moved to a calendar year for memberships.

**PRODUCT CATALOGUE**

Suppliers and manufacturers can now list products in the catalogue without Built Green Canada membership, or CHBA membership.



Picture: EQUILIBRIUM DREAM HOME, KAMLOOPS, BC  
CHBA CENTRAL INTERIOR



Picture: HOMESCAPE BUILDING & DESIGN  
SUMMERLAND, BC

**NEW INITIATIVES**

Thanks to support from Natural Resources Canada, Built Green Canada is creating and/or updating the single family checklist guide; the MSRT checklist; the website; the members' package; the file audit guide; and program modifications.



**RENOVATION GUIDE & CHECKLIST**

Thanks to support from Built Green builders and volunteers in British Columbia we were pleased to launch the long awaited Renovation Guide and Checklist in the Fall of 2010.

Picture: SUN RIVERS CONSTRUCTION, KAMLOOPS, BC



**ERS AND SINGLE FAMILY CHECKLIST POINT LEVELS**

In light of builder/member feedback, no changes have been made to the **BUILT GREEN™** single family checklist or ERS point levels for 2011.



Picture: SPRING CREEK MOUNTAIN VILLAGE, CANMORE, AB



Picture: JAYMAN GROUP, CALGARY, AB

**EXPANSION**

2010 saw Built Green Canada expand its reach into Ontario. We are delighted to have the program operational in Ontario after several years of discussion.



Picture: WILLIAMSBURG HOMES, KITCHENER, ON



Picture: CITTA CONSTRUCTION, SAANICHTON, BC



**PARTNERSHIPS**

Built Green Canada is pleased to be working with Habitat for Humanity to help build energy efficient homes in an environmentally responsible manner.

**PROJECTS:**

ALBERTA: CALGARY, EDMONTON, RED DEER  
ONTARIO: LONDON, HALTON, NORTHUMBERLAND

Picture: HABITAT FOR HUMANITY, EDMONTON, AB  
ANDERSON GARDENS GROUND BREAKING, 2010

