



## LEADERS IN GREEN HOME BUILDING HONOURED AT ENERQUALITY 2010 AWARDS OF EXCELLENCE

### *Commitment to sustainable, energy efficient building celebrated*

**COLLINGWOOD, February 3, 2011**...Ontario home building professionals gathered today to honour the best in sustainable and energy efficient homebuilding at the EnerQuality 2010 Awards of Excellence ceremony.

These Awards recognize leaders in construction who have demonstrated an exceptional commitment to building high-performance, energy-efficient, sustainable new housing.

According to EnerQuality President Corey McBurney, "Nominees and finalists are true leaders in sustainable building, which is important to today's knowledgeable homebuyers. We congratulate the winners, in particular, for their outstanding contributions as industry role models."

EnerQuality's **Green Builder of the Year** was awarded to **Empire Communities** saluting them for demonstrating innovation and excellence through labeling, marketing and sales, and for their work in raising consumer awareness. **Empire Communities** was also recognized as EnerQuality's **ENERGY STAR® for New Homes Builder of the Year** (large volume builder category).

A strong commitment to environmentally friendly living is an integral part of Empire Communities. Executive Vice President Paul Golini Jr. believes that "the homebuyers of today want that to be a feature of their new home." An ENERGY STAR participant builder since 2007, Empire raised the bar once again this past year with the launch of their ECO<sup>2</sup> package in Brantford.

EnerQuality's **Best Green Marketing Campaign** and **Building Innovations and Excellence Award** (in the large volume builder category) were awarded to **Eastforest Homes**. "Marketing energy efficiency and green is a challenge for many builders. Eastforest has done a tremendous job," said EnerQuality's Director of Client Relations Michelle Cote. "The Eastforest Discovery Home is an excellent education tool. Visitors leave educated and inspired to buy an energy-efficient home."

EnerQuality's **ENERGY STAR® for New Homes Builder of the Year** (small volume builder category) is **Doug Tarry Homes** who builds ENERGY STAR qualified homes as standard. Doug Tarry is committed to being an industry leader, "We're on a path of continuous improvement to Net Zero ready. At Doug Tarry Homes, we are committed to building affordable and custom built homes that perform above and beyond."

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The awards for **EnerQuality R-2000 Builder of the Year** and **Building Innovation and Excellence** (in the small volume builder category) went to **Marshall Homes**. “All homebuyers want to save energy and make a reasonable return on investment with little or no effort,” says Craig Marshall, founder of Marshall Homes. “Energy modeling and pricing for the individual homebuyer assures them they will receive a positive return on their energy savings investment. This was key towards transforming our market.”

Kitchener-Waterloo area builder **Stonecroft Homes** is the **GreenHouse™ Certified Construction Builder of the Year** in recognition of their commitment to building GreenHouse Certified Homes. GreenHouse Certified Homes are ENERGY STAR qualified and include stringent standards for water conservation, materials/resource management, and indoor air quality.

EnerQuality’s **EnerGuide Rating Service Builder of the Year Award** was won by Haldiman and Norfolk Counties area builder **Prominent Homes**. Prominent Homes is also an ENERGY STAR participant builder.

Commitment, leadership, advocacy, and innovation were all recognized in Awards categories that included **Industry Partner of the Year**, which went to **Reliance Home Comfort**; two **Leader of the Year Awards**, won by **Andy Goyda of Owens Corning** and **Sean Mason of Mason Homes Ltd**; and **Evaluator of the Year**, presented to **Building Knowledge Inc**. The **Hall of Fame Award** honours **David Horton, Executive Director** of the **Ontario Home Builders’ Association** who recently celebrated 25 years with the organization.

Added McBurney, “All winners represent Ontario’s best and brightest in sustainable building, and are making exciting things happen across the industry. We are privileged to work in an industry with so many true innovators and leaders guiding sustainable building now and for the future.”

### **About EnerQuality**

EnerQuality Corporation ([www.enerquality.ca](http://www.enerquality.ca)) is the market leader in green building services. Founded in 1998 as a partnership between the Ontario Home Builders’ Association and the Canadian Energy Efficiency Alliance, EnerQuality’s mandate is to develop the programs and infrastructure to transform Ontario’s housing market into the most energy efficient and sustainable in the world. EnerQuality’s core services focus on capacity building, market development, and stakeholder engagement. EnerQuality works with and supports Ontario builders that voluntarily label approximately 20% of new low-rise homes under initiatives that include ENERGY STAR® for New Homes, GreenHouse™ Certified Construction, R-2000, EnerGuide Rating System, and LEED Canada for Homes.

## 2010 Awards of Excellence Winners

AWARD	Recipient	Presenter
Best Green Marketing Campaign	Eastforest Homes	Jason Neziol, Genworth Financial
Building Innovation & Excellence Award (Small)	Marshall Homes	Steve Mills, Venmar Ventilation
Building Innovation & Excellence Award (Large)	Eastforest Homes	Steve Mills, Venmar Ventilation
EnerQuality's ENERGY STAR® for New Homes Champion of the Year	Gary Botelho, Empire Communities Lee Deline, Eastforest Homes Alan Millar, Mattamy Homes	Michelle Core, EnerQuality
Evaluator of the Year	Building Knowledge	Stephen Dupuis, BILD
Leader of the Year	Andy Goyda, Owens Corning	Corey McBurney, EnerQuality
Leader of the Year	Sean Mason, Mason Homes	Carrie Aloussis, OPA
Industry Partner of the Year	Reliance Home Comfort	Bob Finnigan, OHBA
Hall of Fame	David Horton	Corey McBurney, EnerQuality / Ken Elsey, CEEA
EnerQuality's EnerGuide Rating Service Builder of the Year	Prominent Homes	Gerry Dennis, Reliance Home Comfort
EnerQuality's ENERGY STAR® for New Homes Builder of the Year (Small)	Doug Tarry Homes	Dave DeMaria, Cosella-Dorken
EnerQuality's ENERGY STAR® for New Homes Builder of the Year (Large)	Empire Communities	Jim Dunstan, Union Gas
EnerQuality's R-2000 Builder of the Year	Marshall Homes	Shannon Bertuzzi, Enbridge Gas Distribution
GreenHouse™ Certified Construction Builder of the Year	Stonecroft Homes	Marie Schroeder, WRHBA
Green Builder of the Year	Empire Communities	Andy Goyda, Owens Corning



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