



If you work or have interest in the Residential Construction Industry, this event is for you!

February 8 & 9, 2012
Fairmont Algonquin
St. Andrews, NB
1-506-529-8823

Proudly Brought to You by:

Canadian
Home Builders'
Association

New Brunswick



Association canadienne
des constructeurs
d'habitations

Nouveau-Brunswick

nbhome@nbnet.nb.ca

506-459-7219

Habitation 2012

A Celebration of the Residential Construction Industry
Conférence - Trade Show - Awards Banquet - Workshops

*This is Your Opportunity
To Connect With
New Brunswick
& PEI*

*Premier Builders and
Residential Construction
Industry Professionals.*

February 8th & 9th, 2012

Sponsors & Exhibitors' Information Kit



CHBA-NB #207-403 Regent Street, Fredericton, NB, E3B 3X6
Toll Free: 1-800-463-6034 . nbhome@nbnet.nb.ca

“Building Excellence”

Come Join the Fun!



About the Conference

Habitation 2012 is your best opportunity to network with residential construction professionals in the Province. Delegates look to this Conference as an incredible networking opportunity, as a chance to learn the latest news and trends and to socialize with their peers in the industry.

There is no substitute for the face-to-face interaction that is an integral part of a successful business relationship. We offer a number of sponsorship opportunities to maximize exposure during this annual event. We hope you take advantage of these opportunities and show your support for the industry as well as build your business.

Participating in this event will help your company/organization:

- Promote your company by being on-site;
- Network with current and future clients;
- Receive information important to the success of your business;
- Learn of the latest trends in the industry;
- Increase sales by gaining new clients.

Who Will Attend this Conference?

- ✓ Builders
- ✓ Renovators
- ✓ Suppliers & Service Providers
- ✓ Trades People
- ✓ Industry Professionals

Hotel Information

Exhibitors & Sponsors are invited to take advantage of the special pricing that we have arranged for our delegates. To receive the incredible rate of \$114 (+tax) call **1-506-529-8823** and reference ID Code Habitation 2012. ***This block of rooms will expire on January 9, 2012. (Pg. 2)***

Exhibitor Information

- ✓ All booths are 10x10;
- ✓ Each booth space includes one 6' table, two chairs, skirting and a table cloth;
- ✓ Show dressing is included;
- ✓ An active power outlet will be provided;
- ✓ Two full delegate registrations are included in the price of your booth registration. For each additional booth space rented, a banquet ticket is included;
- ✓ Your booth and all materials and products contained in your assigned booth area are your responsibility and CHBA-NB is not responsible for any perils whatsoever. We encourage all exhibitors to obtain liability insurance against fire, theft, and all other perils;
- ✓ Travel and accommodations are the responsibility of the Exhibitor;
- ✓ Exhibitors are encouraged to hold business card draws for prizes at their booth to encourage delegate participation. CHBA-NB will provide time in the program for you to draw for the prize(s);
- ✓ CHBA-NB provides every exhibitor with an opportunity to include their promotional material in each delegate registration package. To be included, your material must be received by January 23, 2012;
- ✓ A minimum of a 50% deposit is due at the time of booking. Full payment for your booth registration must be received no later than January 23, 2012.

10 x 10 Booth Space - \$1, 500	Each Additional Booth 10x10 Space - \$500
Exhibitor Schedule:	
Tuesday, February 7, 2012	
Exhibitor Set-Up & Registration	2:00 p.m. to 8:00 p.m.
Exhibitor & Sponsor Appreciation Night	8:30 p.m.
Wednesday, February 8, 2012	
Registration Desk Opens	8:00 a.m.
Trade Show Opens	8:00 a.m.
Trade Show Closes	4:00 p.m.
Thursday, February 9, 2012	
Trade Show Opens	8:30 a.m.
Trade Show Closes	3:30 p.m.
Trade Show Tear Down	3:30 p.m. – 10:00 p.m.

CHBA-NB & Habitation Sponsorship Opportunities

Annual Corporate Sponsor - \$10,000

- ✓ Complimentary link from our Website to Your Website
- ✓ VIP Seating at all CHBA-NB events
- ✓ 4 Full Delegate Registrations to Habitation 2012 – (value 2,373)
- ✓ 10x20 booth space at Habitation 2012 (includes table, chairs, skirting & show dressing) (value \$2,260)
- ✓ 1 Team Registration (4 golfers) for the 2012 Presidents' Cup Golf Tournament , St. Andrews (value \$791)
- ✓ 1 Hole Sponsorship at the 2012 Presidents' Cup Golf Tournament – Algonquin, St. Andrews (value \$565)
- ✓ 1 Booth Registration for the Atlantic Green Show, April 2012, Fredericton (value \$904)
- ✓ 1 Full Page Ad in our Annual Magazine (value \$1,158)
- ✓ Annual Award Sponsorship (value \$1,695)
- ✓ Signage at all Association Events and on all print material displaying you as a Corporate Sponsor - (value: Priceless)

Habitation 2012 Platinum Sponsorship & Conference Sponsor - \$5,000

- ✓ Signage at Habitation displaying you as the Conference Sponsor
- ✓ Complimentary link from our website to your website
- ✓ Your company logo on all Habitation marketing material
- ✓ VIP seating at the Conference and at the Gala Awards Banquet
- ✓ An opportunity to address Habitation delegates (value: priceless)
- ✓ 3 complimentary delegate registrations to Habitation 2012 (value \$1,780)
- ✓ 10x20 booth space at Habitation 2012 (includes table, chairs, skirting & show dressing) (value \$2,260)
- ✓ ½ page ad in the CHBA-NB Annual Magazine (value \$960)
- ✓ 2 individual registrations for the 2012 Presidents' Cup Golf Tournament, St. Andrews (value \$395)

Habitation 2012 Gold Sponsorship - Speaker or Banquet Sponsor - \$3,000

- ✓ Signage at Habitation displaying you as a Gold Sponsor
- ✓ Complimentary link from our website to your website
- ✓ Your company logo on all Habitation marketing material
- ✓ VIP seating at the Conference and at the Gala Awards Banquet
- ✓ An opportunity to address Habitation delegates (value: Priceless)
- ✓ 2 complimentary delegate registrations to Habitation 2012 (value: 1,187)
- ✓ ¼ page ad in the CHBA-NB Annual Magazine (value \$622)
- ✓ 10x10 booth space at Habitation 2012 (includes table, chairs, skirting & show dressing)(value \$1,695)
- ✓ Your company's name assigned to a Habitation speaker or sponsor the Gala Awards Banquet
- ✓ 1 individual registration for the 2012 Presidents' Cup Golf Tournament ,St. Andrews (value \$198)

Habitation 2012 Silver Sponsorship - Lunch, Breakfast , Champagne Reception, Wine or Hospitality Suite Sponsor - \$2,000

- ✓ Signage at Habitation displaying you as Silver Sponsor
- ✓ Complimentary link from our website to your website
- ✓ Your company logo on all Habitation marketing material
- ✓ VIP seating at the Conference and at the Gala Awards Banquet
- ✓ An opportunity to address Habitation delegates
- ✓ ¼ page ad in the CHBA-NB Annual Magazine (value \$622)
- ✓ 1 complimentary delegate registration to Habitation 2012 (value \$593)
- ✓ 1 individual registration for the 2012 Presidents' Cup Golf Tournament, St. Andrews (value \$198)

Habitation 2012 Award Sponsorship - \$1,500

- ✓ Signage at Habitation displaying you as an Award Sponsor
- ✓ Complimentary link from our website to your website
- ✓ Your company logo on all Habitation marketing material
- ✓ VIP seating at the Gala Awards Banquet
- ✓ 2 complimentary tickets to the Gala Awards Banquet (value \$283)
- ✓ An opportunity to present the award you have sponsored
- ✓ Your company featured as sponsor on the award, in our Annual Magazine and on our website (value \$5,000)

Sponsorship & Exhibitor Registration Form

Company Information

Company Name:

Contact Person:

Mailing Address:

Postal Code:

Telephone:

Cellular:

Fax:

Email Address:

Section A – Exhibitor Information

On Site Representative #1:

On Site Representative #2:

How Many Booth Spaces 1 - 10x10 @ \$1,500 = \$1,500 + _____ @ \$500 = \$_____ Total: \$_____

Section B – Sponsor Information

Corporate Sponsorship \$10,000

Platinum - Conference Sponsorship - \$5,000

Gold Sponsorship \$3,000

Silver Sponsorship - \$2,000

Award Sponsorship \$1,500

Section C – Total Purchase

Section A – Exhibitor Total Purchase:

(Exhibitors may pay 50% of the booth cost at registration but the full amount must be received in full no later than January 23, 2012)

\$

Section B – Sponsor Total Purchase:

\$

HST @ 13%

\$

Total Amount Purchased:

\$

Payment Information

Cheque (payable to CHBA-NB) VISA AMEX MasterCard

Credit Card Number:

Expiry Date:

Name of Card:

Signature of Card Holder or Authorized Personnel:

Please fax completed registration form to 506-450-4924 or email to nbhome@nbnet.nb.ca

Cancellation Policy: All cancellations are subject to a 25% administration fee and notice of cancellation must be received in writing no later than 15 days prior to the event. Cancellations received after January 23, 2012 will not receive a refund. (Pg.5)